

IN TOUCH

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Hello!

This issue of *In Touch* is being sent to you courtesy of

two lines available for company name and/or sender's name

It is our way of saying that you are important to us and we truly value your business. Please feel free to pass this newsletter on to friends and neighbors. Enjoy!

Funny Bone



Repeating That?

Joe asked the clerk for some assistance with hearing aids.

"The devices we have in stock range in price from \$3 to \$3,000," the clerk replied. "I know \$3,000 seems like a lot of money, but you really do get what you pay for."

"So what do I get for \$3?" Joe asked.

"This." The clerk handed Joe a long piece of black yarn with a suit coat button attached to one end and a paper clip attached to the other end. "The button end goes in your ear and you can tuck the paper clip end in your pocket."

"Seriously? How will this help me hear any better?" Joe asked.

"It won't," the clerk replied, "but when people see the button in your ear they will usually speak louder."

Avoid Working for Free as a Freelancer

The rise of the digital age has created a terrific environment for freelancers, with lots of demand for designers, writers and illustrators as well as other creatives. However opportunities can seem elusive when first starting a career as a freelancer, and many newcomers find themselves being offered work with the reward of "exposure" rather than actual money.



This can sometimes seem a good idea for newcomers to at least gain some kind of track record, but in truth it can often do more harm than good. For one thing, exposure is not going to help you to pay the bills. In many cases freelancers do not even gain credit and even if they do, this is far from a guarantee it will help you gain future employment.

Another reason to avoid working for free as a freelancer is that it actually undermines your value as a freelancer. It is sending a message that your time and effort is not worth paying for, which is bad both for individual freelancers and for the entire profession. Clients are also likely to take advantage and demand endless revisions if there is no comeback – i.e. extra money needing to be paid – on them for doing so.

Time Management for Leaders

Time management is an essential skill for business leaders so that they can manage the time in their day in the most efficient manner possible. A schedule should be created and a timeline followed to ensure the efficient completion of daily tasks.

One good tip to optimize a day in the life of a business leader is to batch all the tasks that have to be accomplished that day.



Blocks of time should be dedicated to dealing with particular tasks all through the day, such as scheduling a block of time to deal with all emails in the morning. This results in an unwavering focus. Other commitments such as meetings, concentrated work and strategic planning can likewise have time for them partitioned in your schedule. It is also a good idea to make use of timers. A timer works as well for work tasks as it does for tasks at home. Self-imposing deadlines even when they do not exist is a great method to motivate you and help you focus.

What Our Customers Say

We are so fortunate to have the best customers in the world! Many of them write to tell us how much they appreciate how well we clean their homes. Here are just a few of the terrific comments that we've received.

[insert up to 6 lines of text of client testimonial here]

[name or initials of client testimonial]

[location of client testimonial]

[insert up to 6 lines of text of client testimonial here]

[name or initials of client testimonial]

[location of client testimonial]

[insert up to 6 lines of text of client testimonial here]

[name or initials of client testimonial]

[location of client testimonial]

Programming Tips

Continuous adaptation and learning are required in the versatile and dynamic field of programming, and there are always new strategies and techniques to learn for even the most experienced in the industry. There are a number of programming tips that can help with proficiency and efficiency.



One such programming tip is to make a plan prior to doing any coding. A common mistake made by newcomers is starting to code without having any kind of clear plan.

Make the time to gain a full understanding of the problem, including breaking it into smaller parts, and come up with a solution prior to writing any code. Planning will ultimately save time by reducing the chances of making mistakes later.

Another good tip is to make sure you have chosen the right tools. It is crucial to select the correct programming tools and language for your particular project.

Factors that need consideration include the project requirements, the level of your familiarity with that language and community support. Productivity will be boosted significantly by the use of the right tools.

Dealing with Workers Stuck Overseas

Flight delays are not an uncommon occurrence but there can be extreme cases where people may sometimes have to wait days to be able to come home from overseas.



Travel delays can be particularly bothersome for workplaces so such eventualities need to be planned for by HR.

One good tip for HR professionals who may have employees stuck in this situation is to quickly communicate with the.

Find out their location, their flight status and any plans they may have to get home. The sooner HR has a handle on the situation, the sooner a solution can be found.

Another good tip is to try and offer the stranded employee alternative arrangements. If a flight has been delayed for a long period or even cancelled, alternative arrangements may need to be offered by HR such as unpaid leave or working remotely. It can also be a good idea for HR to actually try to work with the airline to keep abreast of the status of the flight and provide updates. If applicable they may even be able to help the employee file a compensation claim.

Improving Your Presence

A social media presence is essential for all businesses and no presence can be effective without the proper planning and strategic implementation.

There are billions of users on social media platforms, all of whom are potential customers after an impressive social media campaign.



But how do you create such a campaign?

One good tip is to check out the current social media trends. Social media platforms put you in front of so many people effortlessly that it is like free advertising.

However it is important to avoid just jumping on any topic that is currently trending until you have considered the ways you can add value to it and use your creativity to post something that will be attractive and interesting to users.

Another good tip is to make use of multimedia. Posts with photos or videos get a lot more attention on social media.

Some social media platforms are built on visuals, such as Instagram, but even on the likes of Twitter/X visuals still help to keep audiences engaged with simple and interesting conversations.

About Our Company

[Insert up to 5 lines of text here]

Some of the Services We Offer ...

- ✓ [insert line of text here]
- ✓ [insert line of text here]
- ✓ [insert line of text here]
- ✓ [insert line of text here]
- ✓ [insert line of text here]
- ✓ [insert line of text here]
- ✓ [insert line of text here]
- ✓ [insert line of text here]

Tell a friend! A referral from one of our satisfied clients is the greatest compliment we can receive, and we have a unique (and generous!) way of saying thank you! Please call our office for details!



Single Income Family Tips

Many families still operate as a single income household but many are still living pay check to paycheck and struggle to pay the bills.

The good news is there are some financial tips that can help single income families.

One good tip is to set about creating an emergency fund.

These funds are essential to good financial health.

Another good tip is to create a budget and then make sure that you stick to it.

There are a variety of personal budgeting styles and it is a good idea to check out a number of them in order to work out your own personal style.

It is also a good idea to set about making the most of your income tax withholdings.

Most experts are in agreement that it is better for customers to get more money in each new pay check than in one big income tax refund as receiving separate installments makes it more likely that customers will start saving the extra rather than go on a lavish spending spree.



The ULTIMATE Customer Newsletter!

[company name][address one]

[address two] [city] [state]

[zip][telephone][Web site or e-mail]

England Facts

England is a land of amazing facts and even more extraordinary traditions, about which there is a multitude of fascinating trivia facts. “Old Blighty” as the country is also known is the biggest nation in the United Kingdom, with its roots going right back to the first Anglo-Saxons that arrived in the 5th Century AD. One fascinating tradition in England is the annual cheese rolling competition. Every year since 1826 at least, the strangest sport in the country is hosted at Coopers Hill Cheese-Rolling and Wake in Coopers Hill in the country Gloucester. After a countdown, participants chase a nine pound wheel of cheese down a steep 200 yard hill, with the result being most losing their balance and rolling down. The winner is the one that makes it to the bottom first, and wins the cheese. Even more fascinating is that while most people think champagne was invented in France, in truth old Blighty made it first by at least three decades according to a paper presented to the Royal Society by English physician Christopher Merret in 1662, around 35 years before the supposed invention of champagne by Dom Perignon in... 1697.

Picture box for
photo or
company logo

From the desk of

[sender's name]

text box for client's personal message

Bold Headline for Monthly Offer

Bold text for details of monthly offer

Tried and Tested Tips for Traveling with Kids

Traveling with kids can be fun but daunting and can often be a great patience tester but the good news is there are things that can be done to make sure the trip is more fun for everyone.



One good tip is to make sure you choose accommodation that comes with activities built in so that your kids will have things to do besides sit on the couch watching TV.

Another good tip is to make sure that accommodation comes with a kitchen. A kitchen will come in extremely handy while you are on vacation. The ability to store snacks that kids have easy access to, as well as to actually make meals, will save a lot of time and money.

It is also a good idea for the adults to make certain they get a bit of a break as well. Some hotels have in-house babysitting services or at least recommend trustworthy sitters in the local area.